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CLE AUDIOCAST

How and Why to use Mediation to Settle Intellectual Property Disputes



Manny Pokotilow, Esq.

Manny Pokotilow will be presenting this audiocast that will show how intellectual property disputes can be settled by using mediation, how to get an intellectual property dispute to mediation and when to start moving a dispute to mediation. Why intellectual property disputes, even the most intractable are aided by early mediation by the parties. The advantages of mediation in IP disputes will be listed including the benefits of mediation that cannot be obtained by trial. The program will show you how to choose a mediator most likely to settle the dispute and the type of mediation process that is most productive to aid settling a case. [CLICK HERE TO SIGN UP FOR YOUR CLE CREDIT](#)

Mr. Pokotilow is recognized as one of the leading Intellectual Property lawyers in the country. His practice consists of all aspects of Intellectual Property law, particularly litigation, involving the enforcement of patents, trademarks, copyrights and trade secrets. Registered to practice before the United States Patent and Trademark Office, Mr. Pokotilow devotes a substantial portion of his practice to consultation in patent, trademark, copyright, trade secret and computer matters, and in the registration of trademarks. He has been lead Intellectual Property counsel in numerous landmark cases including *Donsco Inc. v. Casper Corp*; *Apple Computer v. Franklin Computer*; and *Wawa, Inc. v. HaHa*.

To schedule a mediation or arbitration with [Mr. Pokotilow](#) or any of our [neutrals](#), please email mcarney@adoptions.com or click below:

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