

Summary

Job ID: 2817041

Name : ADR Options Nov 16

Subject : Brophy, O'Connor Join ADR Options

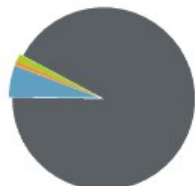
Date Sent: 11/17/2016 9:03 AM

Total Sent: [9,056](#)

Data Extensions: FeldmanNov16 (0) sent
 PAWeeklySubscribers-For Feldman (899) sent
 TLISubscribers-For Feldman - 20161116_094650 (4471) sent
 ADR Options 1116 (3686) sent
 (Using All Subscribers)(9056 sent)

Excluded : Frequency Capping List (731 excluded)
 Global Unsubscribes (1 excluded)

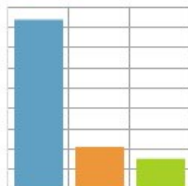
Send Performance



Delivery Rate:
92.326%

Total Bounces:	695
Hard Bounce:	505
Soft Bounce:	83
Block Bounce:	107
Delivered:	8,361

Open Performance



Open Rate: 18.060%

Delivered:	8,361
Total Opens:	2,096
Unique Opens:	1,510

Inbox Activity

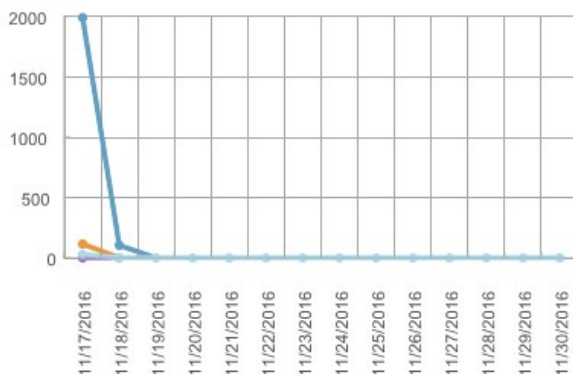
Viewing:

	Total	Unique	
Opens	2,096	1,510	18.06%
Clicks	117	90	1.076%
Forwards	0	0	0%
Conversions	0	0	0%
Surveys	-	0	0%
Unsubscribes	-	32	0.383%

Inbox Activity

Viewing:

- Opens
 - Clicks
 - Forwards
 - Conversions
 - Surveys
 - Unsubscribes
-



Unengaged Subscribers

	Unique
Total Delivered	8361
Did not click	8,271
Did not open	6,851

Forward to a Friend Activity

	Total	Unique					
Clicked 'Forward' link	0	0					
Forward Activity	0	0					
New Subscribers	0	0					



Michael David Brophy, Esq. & James O'Connor, Esq. Join ADR Options Panel

ADR Options is excited to announce that Attorneys Michael Brophy and James O'Connor are joining our roster of highly qualified mediators and arbitrators.



Mike Brophy spent 35 years as a trial lawyer focusing on product liability, medical malpractice, professional malpractice and mass tort. Brophy has held an AV rating for the past 18 years, and received Super Lawyer recognition from his peers every year since 2010. He has represented many clients in the healthcare field including Thomas Jefferson University Hospital, Lower Bucks Hospital and Albert Einstein Medical Center. Mr. Brophy was a founding partner of Goldberg Segalla's Philadelphia office. While at Goldberg Segalla, from 2007 to 2016, he developed a significant mediation practice and continued participating in the Philadelphia County Court of Common Pleas Judge Pro Tempore program.



Mr. O'Connor has served as Common Pleas arbiter in Philadelphia, Delaware and Montgomery counties. He has arbitrated many uninsured and underinsured motorist (UM/UIM) cases. He specializes in handling personal injury cases, medical malpractice, products liability, automobile accidents and slip and falls. Mr. O'Connor has worked on resolving many claims against medical care providers, product manufacturers, car operators and land owners. He was a lawyer for Morris Wilson from 2013 to 2016. Mr. O'Connor was a trial attorney with Cozen O'Connor for 19 years before joining Morris Wilson. Mr. O'Connor's trial and defense experience allow him to serve well as a mediator who understands both parties' positions. He is available to serve as a mediator or arbitrator in Chester County, Philadelphia and surrounding counties.

To schedule a mediation or arbitration with [Mr. Brophy](#) or [Mr. O'Connor](#) any of our neutrals, please email mcarney@adroptions.com or click below.

[Submit a Case](#)



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